



BCIC Meeting

Wednesday, May 20, 2020

9 a.m. – 10:30 a.m.

GoToMeeting: <https://global.gotomeeting.com/join/660932373>

Meeting Minutes

TOPIC	DISCUSSION	RESPONSIBLE PARTY	ACTION REQUIRED RESPONSIBLE PARTY
I. Welcome 9:00	Welcome and Introductions	Sierra	Attendees included: A. Bingnear, S. Bodor, M. Doyle, M. Calderaro, E. DeWald, K. Everett, C. Ferguson, M. Forzato, A. Heidler, A. Hemberger, J. Hoffman, S. Hooven, A. Kauffman, S. Kelly, C. Klein, A. Mayer, H. Pochik, L. Simon, M. Swanson, B. Till, L. Timby, S. Ward, A. Wishner, Y. Youngmi (please notify Beth if we missed anyone)
II. Minutes 9:05	Approval needed	Sierra	Minutes approved
III. BCIC Announcements 9:10		Sierra	BCHIP has hired Beth as our part time BCIC Coalition Coordinator. The coalition has a new partnership with the Bucks County Health Improvement Partnership (BCHIP), who will help oversee the position and act as our fiduciary administrator.
IV. Presentations 9:25			
	Strategic Planning for the Future of BCIC <ul style="list-style-type: none"> • Vision and Mission Discussions • Logo Re-Work • Nominations for BCIC Officers/Steering Committee 	Beth	Slides will be sent out with minutes. Vision and Mission Statements help understand the value of the coalition and its' goals Potential Vision Statements were discussed, and coalition members agreed upon the following Vision Statement for BCIC: A community protected from vaccines-preventable diseases. Send any recommended changes to Beth by 5/31/2020.



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			<p>Potential Mission Statements were discussed, and coalition members agreed upon the following Mission Statement for BCIC: To improve immunization rates of Bucks County residents across the lifespan through education, outreach, and partnerships. Send any recommended changes to Beth by 5/31/2020.</p> <p>Discussion around revising BCIC logo to reduce the wording and to make it more recognizable and memorable. Possible colors were purple, teal, or navy. Beth will work with graphic designer to update and email out logos for membership to vote.</p> <p>Due to timing, we were not able to have a discussion on nominations for BCIC Steering Committee members. Since this is an important step in the strategic planning process in providing support and direction for BCIC, Beth will send out an email requesting nominations.</p>
	<p>Challenges in Promoting Vaccines in the Era of COVID-19</p>	<p>Erica DeWald, Director of Advocacy, Vaccinate Your Family</p>	<p>Slides will be sent out with minutes.</p> <p>Protecting families NOW:</p> <ul style="list-style-type: none"> • Vaccination Orders and Administration is down due to COVID-19 • Priority vaccinations still recommended for all children up to 24 months • Public should “CALL, Don’t Cancel” appointments • Providers should reach out and let patients know their plans <p>Preparing for COVID-19 Vaccine</p> <ul style="list-style-type: none"> • Dismantle anti-vax narratives • Vaccine will have limited safety history, reduced R&D



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			<ul style="list-style-type: none"> • Medical workers will be the first to receive vaccine, some are concerned <p>IAC had compiled numerous resources to maintain immunization rates during COVID. They can be found at: https://www.immunizationcoalitions.org/resource-repository/ Please share with your colleagues, staff, and community.</p>
V. Committee Reports/Projects 10:15		Sierra/Beth	
	<ul style="list-style-type: none"> • BCIC Fall Conference Discussion • Upcoming Activities 		<p>Due to the uncertainty of COVID-19, we had to unfortunately postpone our conference. We will continue to monitor the public health threat and discuss plans at future meetings.</p> <p>Upcoming Activities include:</p> <ul style="list-style-type: none"> • National Immunization Awareness Month (August) • National Influenza Vaccination Week (Dec 6-12) • Due to COVID-19, BCIC will be focusing their awareness and outreach using their social media platforms. <p>Please continue to like & share our FB posts! http://www.facebook.com/bucksimmunize</p>
VI. Membership Announcements		Group	
		Harold	<p>If you are interested in supporting Bucks County's COVID-19 contact tracing activities, please complete brief survey at: https://www.surveymonkey.com/r/RLB6N9C</p>



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		Ashley	Interactive” Handwashing Lesson to prevent the spread of germs (Full Version) YouTube Video: https://youtu.be/kS6AB7MJcks Short video snippet and original Facebook post: https://www.facebook.com/doylestownhealth/videos/872535036583612/
VII. Adjournment 10:30	Next meeting		August 19, 9:00 a.m. GoTo Meeting: +1 (646) 749-3122, Access Code: 912-848-517 https://global.gotomeeting.com/join/912848517