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| **TOPIC** | **DISCUSSION** | **RESPONSIBLE****PARTY** | **ACTION REQUIRED****RESPONSIBLE PARTY** |
| 1. Welcome

**9:00am** | **Welcome and Introductions** | Kate Grauel | Kate Grauel, Carol Ferguson, Allison Mazitelli, Stephanie Mihailescu, Jill Roncolato, Ashley Heidler, Allie Mazzitelli, Beatrice Zovich, Emily Zido, Tiffany Wiedeman, Andrea Kauffman |
| 1. Membership Review

**9:05am** | **What is your organization doing to decrease vaccine hesitancy, increase vaccinations, and vaccine education?****What do you believe should be priorities for BCIC?** | Kate Grauel | **What is your organization is doing to decrease vaccine hesitancy, increase vaccinations, and vaccine education?****PAIC** – Bus and Billboard campaign from April—June, radio ads. **Sanofi** – education for providers, Flu season social media campaigns, sharing messages for individuals to “catch-up” on vaccines, partnering with schools to promote school immunizations.Doylestown – hospital has been working with resources to promote education, making it very easy to access quality information.**PA-PSN/Doylestown Rotary** – working with people (seniors) who are already vaccine hesitant, feel comfortable with their decision to get the vaccine. Doylestown Rotary is working to distribute and assemble more bags which are targeted to new parents and vaccine education.**Hepatitis B Foundation** – COVID-19 and Hep B combined messaging, universal Hep B testing nationwide, social media promotion on vaccine “catch-up”. Use of CDC’s VaccineFinder, researching communities with liver disease for Hepatitis-related diseases. **Merck/CVS Pharmacy** – switched over from J&J to Pfizer, promoting walk-ins, putting out educational pamphlets and promoting answering questions, 20-30 COVID vaccines a day.**Pennie** – brand new health insurance organization looking to be present in the community and do outreach to connect resources to COVID-19 and a need for health insurance.**What do you believe should be priorities for BCIC?**Education, outreach, surveying why people did not get 2nd dose. |
| 1. BCIC Call to Business

**9:35am** | **Review & Approval** of last meetings minutes  | Amanda Mayer | * Minutes were approved.
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|  | **BCDOH** update | Andrea Kauffman | * As of the beginning of June, about 260k – 41% of the county had been fully vaccinated.
	+ Many people in Bucks who have not received their 2nd dose, despite being eligible. Future public messaging should include reminders about this.
* Planning to reopen VFC vaccine clinic, beginning scheduling to those whose appointments were postponed.
* Andrea is visiting VFC clinics and making sure they’re inspected and following the rules.
* Management of the vaccine clinics is going to the Health Department
* Bucks County has a new website [www.buckscounty.gov](http://www.buckscounty.gov)
* PA-SIIS is going to be replaced in July, PA has worst immunization registry in the country, very difficult to obtain accurate data.
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|  | **BCHIP** **and COVID-19** update | Kate Grauel | * BCHIP and BCIC are pleased to work with the Bucks County Vaccine Community Outreach Committee, whose goal is to: leverage county resources to maximize the efficacy of public messaging, education, and COVID vaccine outreach efforts.
	+ Together, we have been working on the development of strike team events in locations such as the Bristol Wharf’s Juneteenth event, police and fire departments, churches, etc.
	+ Pop-up clinics are scheduled until mid-July.
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|  | **Treasurers Report**  | Carol Ferguson | * $3,516.34 left in BCIC account
* Last expenditures: were on 2/23 for 5000 BCIC labels, 2/25 for pocket hand sanitizer, 5000 ziplock bags, on 4/16 for the amount of $158.90 for the Zoom account
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|  | **Next Steps** | Kate Grauel | * BCIC and Doylestown/Levittown Rotary Clubs have distributed 775 bags as of today, with 625 more being delivered this week to 2 preschools, 2 Head Start locations, and 2 Community Services for Children locations.
	+ If anyone knows of physicians, pediatricians, childcare facilities, schools, family, and social service organizations, etc. that may be interested in Parent Education bags – let Kate know.
	+ Featured in Bucks County Courier Times article.
* Working to create digital billboard campaigns, placed in areas with high traffic.
	+ Business Route 1 and S Flowers Mill Rd across from Brian’s Harley Davidson dealership, another at the big M on the corner of Lincoln Hwy and Bristol-Oxford Valley Rd.
* BCIC is working with the YMCA and Pennie, which is “PA’s official destination for shopping for quality health insurance plans and accessing financial assistance”.
* BCIC is working closely with the Vaccine Group for individuals experiencing homelessness, we held an event at the Clarion Hotel in Bristol, where we had a Vaccine Ambassador speak on their experience and were compensated with Wawa giftcards
	+ Our work together has been able to vaccinate 59 people since late April.
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|  | **Social Media** | Kate Grauel | * Continue to promote BCVCOC strike team events.
* New BCIC landing page on the Bucks County website went live today, 6/16. Will share link along with meeting minutes.
	+ Still need to add meeting minutes, schedule, important upcoming events, etc.
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| IV. Meeting Adjourned  |  |  | * Next GM Meeting is Wednesday, August 18th, 2021 at 9am.
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