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**BERKS IMMUNIZATION COALITION**

**GENERAL MEETING MINUTES**

**June 26, 2019**

**Attendees: Raine Fussner, Rose Grill, Cindy Hinsey, Kim Moleski, Tracy Ravert, Tracy Scheirer, Kim Young, Nicole Berger, Kimberly Meglathery**

1. **OLD BUSINESS**
   1. Approval of Minutes – Tracy Scheirer and Rose Grill
   2. Treasury Report – $3,776.69.
      1. Reimbursement to Tracy Scheirer for BCHC refreshments still pending.
      2. Received $8000 grant for PAIC. How will the money be disbursed? Tracy will speak with Harryl Allen to determine distribution of funds.
   3. DOH Report – No VPD outbreaks in Berks
2. **NEW BUSINESS**
   1. Planning Activities
      1. Bus Campaign-Committee, Tracy Ravert and Tracy Scheirer. Discussion on #UDontGetIt graphics. It was decided that the graphics are too dark and only focuses on adolescents. With the measles outbreak it was decided that a more general message would be appropriate. The group agreed that something simple and “eye catching” was needed. A suggestion **“DON’T WAIT VACCINATE”** with the different vaccines listed was discussed. The projected roll out date will be this fall.
      2. August 4th – Fightin Phils game. Redner’s is no longer able to sponsor a table for BIC. Tracy R. contacted Joe Bialik, General Manager to reserve a table. Cost $500. Cost includes a radio spot for Tracy S. to discuss immunizations. Gates open at 3:00 pm and there is Harry Potter theme.
         1. Volunteers this year include: Tracy Ravert, Tracy Scheirer, Nicole Berger, Beth Till and family, Kim Meglathery, Kim Young. If anyone else is interested, please let Rose know. Shifts are 2:30-4:30 (set-up) and 4:30-6:30 (tear-down).
         2. Tracy S. requested permission to purchase a Plinko game for $188. Group agreed.
   2. PAIC
      1. Annual Meeting – June 26, 2019
      2. PA Immunization Conference – June 27, 2019
   3. Legislative Committee
      1. Judy Schwank introduced a bill supporting immunizations. A press conference was held at the Reading Hospital on May 17th. Tracy Ravert and Eve Kimball were in attendance.
   4. New Twitter Account - @BerksCoalition. Please share
   5. Other Meeting Dates
      1. Next meeting September 17 (Tuesday) Room 13

Respectfully submitted,

Rose

Rosemary Grill, RN

Berks Immunization Coalition Secretary