

Berks Immunization Coalition Meeting Minutes

November 28th, 2023, 8:00-9:00 AM EST

I. Welcome

II. BIC Updates

1. Budget Updates

- Update on treasury balance: \$7500.
- Update on CDC grant funds: "COVID-19 Vaccine Education and Outreach for PA"
 - We have spent \$20,701.53/\$100,000.00.
- Update on Mini grant funds: "Agreement for Immunization Coalition Services:"
 - Awarded \$3,000 for the 23-24 fiscal year.
 - We have spent \$148.07/\$3,000.00.

2. Campaign Updates

- Vaccinate PA Campaign- PHL 17
 - The Chester and Berks County Immunization Coalitions will be participating in a 4-month long campaign with the news station PHL-17 and the interview segments will air on the Morning News and/or the Weekend Philler. This campaign is going to include commercials and 8 interviews speaking about the importance of getting vaccinated and more specifically focusing on getting vaccinated against the Flu, RSV, Shingles, and HPV.
- Book Distribution Project
 - The BIC would like to distribute 2 vaccine education books to each library and school in the county to educate children/teens on the importance of vaccines and how they work in your body.
 - The books we would like to distribute are "The Viscous Case of the Viral Vaccine" (Geared towards elementary/middle school) and "Vaccination Investigation/The History of Vaccines" (Geared towards High School).
 - We have ordered some of the books and supplies to do this, so it should not be too long before they are distributed.

3. Event Updates

- Past Events
 - Out in the Park at FirstEnergy Stadium (October 7th 11-4 pm)
 - LGBT Center of Greater Reading
 - Peggy Glass and her coworker Jenna volunteered to staff our table and attend.
 - They said around 100 people attended the event but most of them were the vendors themselves walking around.
 - It was rainy and cold out so that could've been a reason for the low attendance.
 - 10/28 health fair with Walmart Pharmacy #3501 100 Crossings Blvd Elverson, PA 19520.
 - We did not have volunteers in attendance, but we did have the pharmacy manager print out our resources and they distributed around 200 of our resources to those who attended the fair. Attendees were vaccinated against

RSV, Influenza, and COVID-19. Unneeded meds were disposed of and over 100 doses of Narcan were distributed to attendees along with fentanyl/xylazine testing strips.

○ Upcoming Events

- The event at the Santander Stadium for the hockey game is on February 3rd at 7:30 pm.
 - We are looking for a 4:30 set up.
 - Tracy, Tracy, and Peggy have volunteered to attend our table.
 - More details to come.
- Hosting a vaccine education film, “Hilleman: A Perilous Quest to Save The World’s Children” at universities this fall.
 - If you have any connections at any other universities or would like to partner with us to host this film, please reach out.

4. General updates/ideas

- Hosting a vaccine education dinner
 - With BIC/SCIC
 - We could have speakers share their personal story with vaccine preventable diseases, have an educational component, a dinner, pharma vendors, etc.
 - Possibly discuss the updated vaccine schedule with a focus on the polio vaccine.
- We are reaching out to pharmacies within the county to create a partnership to host vaccine clinics.
 - We are in contact with Walmart pharmacy.
- We have a goal of attending more community events this year and if you know of any events that we could attend please feel free to share.
 - https://docs.google.com/forms/d/e/1FAIpQLSdXg9BaxJBkDm8--SxQWtFG5Ar0hdNPmWjXBq3slsB6dsKuJw/viewform?usp=sf_link
- Partnership with Quality Insights.
 - We are being highlighted as a spotlight organization in their upcoming newsletter in November! I will share this with everyone, once it is out.
- Follow us on Facebook, twitter, and Linked-in at Berks Immunization Coalition and email bmyers@paaap.org to be added to receive our monthly newsletters.

III. PA-AAP/PAIC Update (Rachel Hahn or Molly Gatto)

1. HPV Dental Project

- PAIC ordered small dental kits and information to distribute to local dental offices and organizations.

2. “Parent’s Guide to Childhood Immunizations” Booklet

- PA AAP has redone this booklet with our own spin on it and all new updated information. This should be completed this fall and ready to be distributed to organizations/individuals.

3. NCIP Conference in April in Philly.

- PAIC has been selected to host this conference in Philadelphia next April 9-11th.
- The grant funds can cover the travel cost, etc.
- NCICP - National Conference for Immunization Coalitions and Partnerships

4. PIC/PAIC Conference in June in Hershey.

- The 2024 PIC/PAIC Conference will be around Mid-June of 2024.
- [28th Pennsylvania Immunization Conference - Penn State College of Medicine Continuing Education \(psu.edu\)](https://www.psu.edu/continuing-education/immunization-conference)

IV. More Partner Updates

V. Other Topics of Interest

1. Contact your legislators with vaccine issues: www.legis.state.pa.us/cfdocs/legis/home/find.cfm
2. Leadership for BIC- Recording Secretary needed.
3. Discussed going back to in person meetings, possibly every other meeting.
 - https://docs.google.com/forms/d/e/1FAIpQLScOefh6nZmxsSWGpXxpQ87Fp6Yq9fkR8tcuj7k6rk2jcana8A/viewform?usp=sf_link
4. National Influenza Vaccination Week (December 4-8). Please help us honor this holiday by reposting on social media.
5. Updates on the polio vaccine for children from Peggy and Tracy—More information will be sent out in the future.

VI. Adjourn

Next meeting: January 30th at 8:00 A.M.

Attendees: Molly Gatto, Brynn Myers, Jennifer Brown, Colette Oliveira, Rachel Hahn, Stephanie Mihailescu, Tracy Ravert, Tracy Scheirer, Peggy Glass, Marnita Hartline, Amber Vandegriff.