CCIC Meeting Minutes – March 16, 2023

**In attendance:**

Rachel Hahn, Patty Nelms, Renée Cassidy, Nancy Sullivan, Michele Steiner, Kathleen Mundy, Nicole Dodson, Julieta Calmon, Tracy Johnson, Laura Harbage, Dale Weiser, David Wrzesniewski Kimberly Daly, Dorenne, Candance Sanderson, Jacob Daubert, Cecilia Arce, Stephanie Mihailescu, Lora Crosswhite, Ana Luiza Landi Pereira, Chris Downhower, Shatara Bowman, Karen Flad, Thomas Dumas, William Kramer, Lindsay Palm, Lisa Liguori, Emma Garner, Colette Oliveira

Welcome

* Updates from the Communicable Disease Office on vaccine preventable diseases
  + quiet
  + low numbers  M M R P
  + chickenpox in Elem, MS -exposed students mostly vaccinated
  + Hep A 1 case- patient institutionalized so no contact tracing conducted
  + RSV+Flu cases down. RSV peaked in Nov, Flu in Dec
  + low Pertussis here while other places are seeing cases. They will look into the reasons
  + Covid 19 numbers low over the Winter
* Presentation: HPV Vaccination and the Diseases it Causes
  + Presenter: Kim Daly from Merck Pharmaceuticals

Treasurer

* Update on CDC grant funds: COVID-19 Vaccine Education and Outreach for PA
  + - Funded to date: $74,550.22
    - Remaining: $25,449.78

Programmatic Updates

* PAIC update
  + PA Immunization Conference (PIC) will be held Thursday, June 15th in Hershey
  + PAIC general membership meeting (acting as bimonthly grantee meeting for June) will be held the day before, June 14th
* Outright Campaign – updates from Rachel
  + Completed - Ran from Dec 13 through March 13 – both still image and video ads
  + 1,800 websites based on target audiences, Facebook and Instagram ads
* Campaign w/ Intersection Media
  + Using images from Outright with SEPTA
    - Platform posters and interior posters – running for 8 weeks
    - Various stations on Paoli/Thorndale line – based on space availability

Old Business

* Chester County Library Fit Fair – February 25th
  + Well attended
  + Laura, Julieta, and Rachel staffed the table
* Shingrix clinic at Lionville YMCA – March 9th
  + Not well attended
  + Only 4 vaccines given
  + Will try to add more wellness events to second clinic taking place on May 11th
* Andre’s Armor
  + Laura distributed Spanish and Portuguese translations of book in northern Chester County

New Business

* CCIC annual educational dinner scheduled for September 26th.
  + Dr. Paul Offit will be the speaker
* CCIC bought a new vaccine book for elementary age children to be distributed at libraries, private and public schools
  + “The Vicious Case of the Viral Vaccine”
    - Geared towards older elementary school ages
    - Kids travel back in time to learn about vaccines and meet the important people who were involved in them
* PAIC intern working on a toolkit policy
  + Link will be sent out – looking for participation from healthcare professionals
* Laura Harbage will be retiring from the CCHD on May 5th
  + She will continue as the CCIC Chairperson

**Next meeting – May 18th, 2023**