**MCIC GENERAL MEETING NOTES December 6, 2017**

Members present: Kalyn Roberts, Mary Wilson, Maureen Hennessey, Susan Wenrick, Mae Lynn Forzato, Marc Greenberg, Tracy Blickos, Stephanie Schmitz, Brandi Chawaga, Sue Smith, Sierra Pellechio, Amy Wishner, Richard Lorraine, Ruth Cole, and Monica Giacomucci (note taker)

* Welcome and introductions. Thank you to everyone who brought refreshments.
* Review of Minutes from previous meeting: no changes.

**Treasurer’s report given by Kalyn**

* $29,943.27 currently in MCIC account. Useable balance (minus SEPA $342.50) is $29,600.77
* Balance of MCHD Immunization Grant: $3,432.
* $2,500 of funds will be used for annual dinner. Balance to be spent by end of fiscal year (June 30, 2018) on marketing or enhancement tools.

**Monica Giacomucci presented “Snapshot of Vaccine Preventable Diseases (VPD) in Montgomery County”**

* Pertussis, Varicella, Mumps and Measles investigation of cases and statistics in Montgomery County.
* Points/Questions brought up by those in attendance:
	+ The definition of close contact for Pertussis is confusing and not well defined.
	+ What is the vaccination rates of Chickenpox cases? Monica working with Health Department Epidemiologist to get number.
	+ Many Shingles cases are physician diagnosed, not lab confirmed and go unreported.
	+ Recommended exclusion for Shingles is the same for Chickenpox.

**Election for open MCIC position: Vice Chair**

Nominations are:

* Vice Chair: Susan Wenrick
* No new nominations from the floor.

Susan Wenrick elected Vice Chair.

**Committee Reports/Projects**

* Maureen gave update on progress of MCIC Annual Dinner
	+ Date: May 23, 2018
	+ Speaker is Dr. Art Caplan. His talk will focuson ethical issues regarding immunizations.
	+ Planners are working with PA Medical Society for CMEs and CEUs.
	+ Save the date will be sent out once credits are finalized.
	+ Discussed raising the price of dinner to $35 from $25. Many people felt dinner is still a value at $35.
* **Victor Vaccine:** no updates
* **MCIC brochure:**
	+ Mary and Beth taking lead. Brochure to include information on PA Immunization Coalition’s website.

**Study in Pediatrics regarding sharing vaccine information through social media**

* Use social media to promote true vaccine information to combat anti-vaxers.
* Search engines have optimization features to increase outreach.
* Bundle immunization information with other health information or other routines.
* Videos are powerful, especially with personal stories. Some providers already using videos in waiting rooms. Can vaccine information be included?
* Are there tools available through PAIC?
* MCIC has Facebook and Twitter – follow and share:
	+ Facebook: Montgomery County Immunization Coalition.
	+ Twitter: @ MCICPA

**HPV Awareness Day March 4, 2018**

* Sponsored by International Papillomavirus Society (IPVS). MCIC will support by posting on Facebook and Twitter.

**Next Steering Committee Meeting: January 9th, 2018**

**Next General Meeting: Wednesday, March 14th, 2018**

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| **2018 Meeting Dates** |
| **General Meetings** | **Steering Committee Meetings** |
| Wednesday, March 14th, 2018 | Tuesday, January 9th, 2018 |
| Wednesday, September 12th, 2018 | Tuesday, April 10th, 2018 |
| Wednesday, December 12th, 2018 | Tuesday, July 10th, 2018 |
|  | Tuesday, October 9th, 2018 |
| **2018 Annual MCIC Dinner: Wednesday, May 23rd, 2018** |