



PAIC Weekly Update 11/23

PAIC Upcoming Events and Resources

- **Now Hiring!** On behalf of the Allegheny County Immunization Coalition, PA-AAP and the Pennsylvania Immunization Coalition are excited to announce that we are hiring ONE full-time Coalition Coordinator in order to expand our immunization access and outreach efforts in Pennsylvania. Please see the job duties below and share with your networks.
 - [Immunization Coalition Coordinator - Allegheny Immunization Coalition](#)

Partner Updates:

- **MCIC launches social media toolkit to bring attention to the importance of flu vaccination during National Influenza Vaccination Week (Dec 5-9).** National Influenza Vaccination Week (NIVW) is an annual observance in December to remind everyone 6 months and older that there's still time to get vaccinated against flu. Flu remains a significant public health concern, and this week will serve to remind people that there is still time to get a flu vaccine - the only vaccine that protects against flu - to prevent flu illness and potentially serious complications.
 - MCIC has created a [social media toolkit](#) with social media images and sample text to make it easier for you to share this important message with our communities during NIVW 2022 (Dec 5-9). We collaborated with our partner organizations to translate the toolkit to several languages, including Chinese, Korean, Hindi, and Spanish.
 - **Direct Links to Social Media Images:** [English1](#), [English2](#), [Chinese](#), [Hindi](#), [Korean](#), [Spanish](#)
- **Penn State College of Medicine is working on a "share your vaccine story project".** The project is taking place across Pennsylvania. While still working to get more videos, they have posted some videos of mothers telling their stories, [view the videos here!](#)
- **Northeast Immunization Coalition:** Will be participating in National Influenza Vaccination Week by holding a flu clinic at the Wilkes-Barre YMCA on Monday 12/5 from 10-2. [See flyer here!](#)
- **Berks Immunization Coalition** is partnering with the PA DOH to hold a flu and COVID vaccine clinic at the Reading YMCA on Thursday, December 1st! The clinic will be held from 3:00-6:00pm in the Community Room of the YMCA. Flu

vaccines will be available for ages 18+ and COVID vaccines will be available for ages 6 months and up! Access flyers with pre-registration QR code here: https://drive.google.com/file/d/1SDzAJg_ol_JaD2FWgY_pcjYPI3otQHVJ/vi?usp=sharing

See more upcoming November events and clinics here!

Webinars and Upcoming Events:

- **"RSV Affects You and Me: All you need to know"**. Respiratory Syncytial Virus (RSV) is something that we typically worry about for young babies, but RSV, like influenza, causes disease in every age group--sometimes resulting in hospitalization and death. Come learn about this disease that is filling our hospitals and about the vaccines that are in development and should be available in the near future. Date: Thursday, December 15, 2022, 12-1pm MT. Presenter: Dr. Yomei Shaw, NMDOH, Epidemiology and Response Division. [Register here!](#)
- **CHOP Vaccine Education Series: Upcoming "Current Issues in Vaccines"** webinar with Dr. Offit. On 12/7 at noon ET, Dr. Offit will discuss: **"Is Polio Coming Back?"**. [Find out more or register today!](#)

Toolkits, factsheets, and resources

- **Join AIM in building awareness for National Influenza Vaccination Week- December 5-9, 2022.** AIM has assembled a social media toolkit with sample messages for National Influenza Vaccination Week #NIVW. The social media language and graphics provided in this toolkit will help you create #NIVW posts for Facebook, Instagram, LinkedIn, and Twitter. [See the toolkit here!](#)

Vaccine News

Local News

- [COVID-19 cases continue decline in PA ahead of Thanksgiving. Should you wear a mask?](#) (Centre Daily Times)
- [Two birds, one stone: getting your COVID-19 bivalent booster and flu shot at the same time](#) (WJAC)
- [Centre County is seeing a rise in RSV cases. Here's what to know about the virus](#) (Centre Daily Times)

National & Global News:

- [Who Is Dying from COVID Now, and Why](#) (Scientific American)
- [Unpacking barriers to COVID-19 vaccination in Latino communities](#) (Penn Today)
- [BA.5 is no longer dominant in the U.S. for the first time since July, as two new subvariants take over](#) (NBC News)
- [The End of Vaccines at 'Warp Speed'](#) (The New York Times)

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