Schuylkill County Immunization Coalition

Meeting Minutes – 8.12.22

Attendance List: Rachel Hahn, Joanne Walsh, Mandy Fitzpatrick, Heidi Schmidt, Kayla Knock, Stephanie Mihailescu, Marianne Adam, Jeremy Estremera, Peggy Glass, Jim Cangialosi

1. Introduction/Guest Speaker
   1. Joanne Walsh – Seqirus
      1. Senior Regional Account Manager
   2. Presentation: Looking Ahead to the 22/23 Influenza Season (The Need to Increase Immunization Rates)
      1. Joanne presented data comparing influenza vaccine rates for the 20/21 season, the upcoming 21/22 season, and projected data for the 22/23 season.
      2. Factors for the projected drop in influenza immunization rates
      3. Southern Hemisphere influenza surveillance 🡪 strong predictor of influenza activity for Northern Hemisphere season
      4. Data presented on the impact of influenza vaccines on hospital beds used, both acute and ICU
      5. Strategies for increasing influenza immunization rates for 21/22 and 22/23 seasons
   3. Slides to be sent with meeting minutes
   4. Joanne provided contact info in chat for any questions or comments
2. Additional Updates from Attendees
   1. SCEMA
      1. No one attending from SCEMA
   2. SCIC Programmatic Updates
      1. Campaigns
         1. Radio ads running on Y102 and iHeart app 8/8-10/31
         2. Brief discussion of upcoming Outright campaign – more focus on digital media
      2. Created Facebook page for SCIC
   3. Tredegar Safety Day Update – Rachel
      1. Rachel & Cindy tabled for SCIC
      2. Good turnout – 50-100 people in attendance
   4. REACH Project Update
      1. No attendance/no updates
   5. Penn State Schuylkill
      1. No updates (Marianne Adam in attendance)
   6. PAIC Update – Stephanie
      1. NIAM Webinars
         1. August 24th @ 12:00pm (FB Live w/ Meningitis B Project)
            1. [Register here!](https://r20.rs6.net/tn.jsp?f=001_p_D7sh0pKIKsPqZhQtUxpJ8yF9gbKf-P9CgOjbg9QvtiVvc0TAj6tAL6quVb0Wt6-VyJyxZTwNOyl7OnGKm31LVOF20CIqjkcfDAg2X10nyvVc3_Isd0VZZEAqtjqVUH-dVm7WOdo6Ha0aglJpditkpMlNZkc3p8Q94Tf0intW12--eVx7aoFTrX-r8ak0La9ySxtHUf4c=&c=4_GO0hAo_3YbWGrkqPMIZwxUmSEgqMLyWXYADgSBjWuQYJ-D47Amhg==&ch=UjIfrBAldaBuWzxJIgR81RJnEmzJcalW63xZNo1azrL9o-Qcn0hYTg==)
         2. August 25th @ 7:00pm (w/ PA Chapter of the American Academy of Family Physicians)
            1. [Register here!](https://r20.rs6.net/tn.jsp?f=001_p_D7sh0pKIKsPqZhQtUxpJ8yF9gbKf-P9CgOjbg9QvtiVvc0TAj6tAL6quVb0Wt4nIHkjGKPuq1UChA8KX90HUnSjoimNnlO7SMong5qNnDTrjFW-6YI_0WxFGditE4bG7ZAd3th82tAe7M6C-qXw2a5e1U1LUYiVfn0jnddw9atWHbQwXXVpSSrVpVofMZXZXPIaWl1Ig=&c=4_GO0hAo_3YbWGrkqPMIZwxUmSEgqMLyWXYADgSBjWuQYJ-D47Amhg==&ch=UjIfrBAldaBuWzxJIgR81RJnEmzJcalW63xZNo1azrL9o-Qcn0hYTg==)
   7. New Member Intros
      1. Peggy Glass – PA DOH
      2. Jeremy Estremera - Seqirus
3. Next Projected Meeting – October 14th at 8:30am